

ABSTRACT OF THE DISCLOSURE

There is disclosed a process for linking print and online media and storing information electronically. The process employs an alphanumeric code that publishers will assign to their articles. Each code is printed on each article so that it is visible to the reader. Publishers log onto
5 a network and receive the alphanumeric code and enter the URL that corresponds to an online copy of the appropriate ("coded") article. The process then copies the article to local storage and adds an article record to the article table in the relational database management system ("RDMS").